

**FAKTOR-FAKTOR YANG MEMPENGARUHI
KONSUMSI BAHAN PANGAN POKOK DI DAERAH
ISTIMEWA YOGYAKARTA**

*The Factors Influence Foodstuffs Consumption in
Yogyakarta Special Territory*

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ABSTRACT

The welfare level indicator of a household or population is the expenses allocation. The poorer of a household or population in a region, the higher expenses allocation for food. However, the household expenses relatively in proportion to family income. The objectives of the research is to determine the factors influence the allocation of the household income for the food consumption. The expenses for consuming rice was affected by the hedonic price of cassava, family income and the amount of the family members. The parameter of cassava and com hedonic prices is positive, means that the cassava and com are rice substitution. The expenses for consuming cassava was affected by hedonic price of cassava, family income and location. The parameter of rice and com hedonic price is negative, means that the rice and com are cassava complementary. The expenses for consuming com was affected by hedonic price of com, family income, the amount of the family members and location. The parameter of rice and cassava hedonic prices is positive, means that the rice and cassava are com substitution.

Kev words: Consumption, hedonic price, foodstuffs